

### **AMENDMENTS TO THE CLAIMS**

This listing of claims will replace all prior versions, and listings, of claims in the application:

#### **Listing of Claims:**

1. (Currently Amended) A method for caring for a fabric article comprising the steps of:
  - providing a laundry detergent composition comprising a set of laundering instructions;
  - providing a fabric treatment composition comprising a set of fabric treatment instructions, the fabric treatment composition being selected from the group consisting of a bleaching composition, a color maintenance composition, a dryer sheet composition, a finishing composition, a pre-treating composition, and a combination thereof;
  - laundering a fabric article with the laundry detergent composition; and
  - treating the fabric article with the fabric treatment composition,wherein the set of laundering instructions comprise a laundering recommendation to use the laundry detergent composition in combination with the fabric treatment composition, and wherein the set of fabric treatment instructions comprise a fabric treatment recommendation to use the fabric treatment composition in combination with the laundry detergent composition [[.]] ; and wherein the fabric treatment composition and the laundry detergent composition possess one or more coordinated elements selected from a brand name, a characteristic ingredient, container graphics, containers, the dosages per container, a dye, a perfume, a trade dress, and combinations thereof.
2. (Original) The method of Claim 1, wherein the set of laundering instructions comprises a set of personalized instructions.

3. (Original) The method of Claim 1, wherein the fabric treatment instructions are provided on a location selected from the group consisting of a pamphlet, a computer screen, a printed ticket, a kiosk, a sign, a product container, an advertisement, a product display, an Internet website, a video, and a combination thereof.

4. (Original) A method of Claim 1, wherein the fabric treatment instructions comprise a set of personalized instructions.

5. (Original) A method of Claim 1, further comprising the steps of collecting from a consumer one or more pieces of personal data, determining a consumer profile, and providing to the consumer a set of personalized instructions.

6. (Currently Amended) A method for providing a fabric care system comprising the steps of:

providing a laundry detergent composition;

providing a fabric treatment composition selected from the group consisting of a bleaching composition, a color maintenance composition, a dryer sheet composition, a finishing composition, a pre-treating composition, and a combination thereof; and

providing a set of fabric treatment instructions comprising a fabric treatment recommendation to use the fabric treatment composition in combination with the laundry detergent composition[.].

wherein the fabric treatment composition and the laundry detergent composition possess one or more coordinated elements selected from a brand name, a characteristic ingredient, container graphics, containers, the dosages per container, a dye, a perfume, a trade dress, and combinations thereof.

7. (Original) A method of Claim 6, wherein the fabric treatment recommendation comprises a post-laundering recommendation to use the fabric treatment composition after the laundry detergent composition.

8. (Original) A method of Claim 6, wherein the fabric treatment recommendation comprises a pre-laundering recommendation to use the fabric treatment composition before the laundry detergent composition.

9. (Original) A method of Claim 6, wherein the fabric treatment instructions are provided on a location selected from the group consisting of a pamphlet, a computer screen, a printed ticket, a kiosk, a sign, a product container, an advertisement, a product display, an Internet website, a video, and a combination thereof.

10. (Original) A method of Claim 6, wherein the fabric treatment instructions comprise a set of personalized instructions.

11. (Original) A method of Claim 6, further comprising the steps of collecting from a consumer one or more pieces of personal data, determining a consumer profile, and providing to the consumer a set of personalized instructions.

12. (Original) A method of Claim 6, wherein the fabric treatment composition is a first fabric treatment composition, and further comprising a second fabric treatment composition which is different from the first fabric treatment composition.

13. (Currently Amended) A method for caring for a fabric article comprising the steps of:

providing a fabric conditioning composition comprising a set of conditioning instructions;

providing a fabric treatment composition comprising a set of fabric treatment instructions, the fabric treatment composition being selected from the group consisting of a bleaching composition, a color maintenance composition, a dryer sheet composition, a finishing composition, a pre-treating composition, and a combination thereof;

conditioning a fabric article with the fabric conditioning composition, and treating the fabric article with the fabric treatment composition,

wherein the set of conditioning instructions comprise a recommendation to use the fabric conditioning composition in combination with the fabric treatment composition, and wherein the set of fabric treatment instructions comprise a fabric treatment recommendation to use the fabric treatment composition in combination with the fabric conditioning composition[[]] ; and wherein the fabric conditioning composition and the fabric treatment composition possess one or more coordinated elements selected from a brand name, a characteristic ingredient, container graphics, containers, the dosages per container, a dye, a perfume, a trade dress, and combinations thereof.

14. (Original) The method of Claim 13, wherein the set of conditioning instructions comprises a set of personalized instructions.

15. (Original) The method of Claim 13, wherein the fabric treatment instructions are provided on a location selected from the group consisting of a pamphlet, a computer screen, a printed ticket, a kiosk, a sign, a product container, an advertisement, a product display, an Internet website, a video, and a combination thereof.

16. (Original) The method of Claim 13, wherein the fabric treatment instructions comprise a set of personalized instructions.

17. (Original) A method of Claim 13, further comprising the steps of collecting from a consumer one or more pieces of personal data, determining a consumer profile, and providing to the consumer a set of personalized instructions.

18. (Currently Amended) A method for providing a fabric care system comprising the steps of:

providing a fabric conditioning composition;

providing a fabric treatment composition selected from the group consisting of a bleaching composition, a color maintenance composition, a dryer sheet composition, a finishing composition, a pre-treating composition, and a combination thereof; and

providing a s t of fabric treatment instructions comprising a fabric treatment recommendation to use the fabric treatment composition in combination with the fabric conditioning composition[[]] ,

wherein the fabric treatment composition and the fabric conditioning composition possess one or more coordinated elements selected from a brand name, a characteristic ingredient, container graphics, containers, the dosages per container, a dye, a perfume, a trade dress, and combinations thereof.

19. (Original) The method of Claim 18, wherein the fabric treatment recommendation comprises a pre-conditioning recommendation to use the fabric treatment composition before the fabric conditioning composition.

20. (Original) The method of Claim 18, wherein the fabric treatment recommendation comprises a post-conditioning recommendation to use the fabric treatment composition after the fabric conditioning composition.

21. (Original) The method of Claim 18, wherein the fabric treatment instructions are provided on a location selected from the group consisting of a pamphlet, a computer screen, a printed ticket, a kiosk, a sign, a product container, an advertisement, a product display, an Internet website, a video, and a combination thereof.

22. (Original) A method of Claim 18, wherein the fabric treatment instructions comprise a set of personalized instructions.

23. (Original) A method of Claim 18, further comprising the steps of collecting from a consumer one or more pieces of personal data, determining a consumer profile, and providing to the consumer a set of personalized instructions.

24. (Original) The method of Claim 18, wherein the fabric treatment composition is a first fabric treatment composition, and further comprising a second fabric treatment composition which is different from the first fabric treatment composition.

25. (Currently Amended) A method for providing a fabric care system comprising the steps of:

providing a laundry detergent composition;  
providing a fabric conditioning composition;  
providing a fabric treatment composition selected from the group consisting of a bleaching composition, a color maintenance composition, a dryer sheet composition, a finishing composition, a pre-treating composition, and a combination thereof; and  
providing a set of fabric treatment instructions comprising a fabric treatment recommendation to use the fabric treatment composition in combination with a composition selected from the group consisting of the laundry detergent composition, the fabric conditioning composition, and a combination thereof[[]],

wherein the laundry detergent composition, the fabric conditioning composition and the fabric treatment composition possess one or more coordinated elements selected from a brand name, a characteristic ingredient, container graphics, containers, the dosages per container, a dye, a perfume, a trade dress, and combinations thereof.

26. (Original) The method of Claim 25, further comprising the steps of:  
laundering a fabric article with the laundry detergent composition;  
conditioning the fabric article with the fabric conditioning composition; and  
treating the fabric article with the fabric treatment composition,  
wherein the laundering step occurs before the conditioning step.
27. (Original) The method of Claim 25, wherein the fabric treatment recommendation comprises a post-laundering recommendation to use the fabric treatment composition after the laundry detergent composition.
28. (Original) The method of Claim 25, wherein the fabric treatment recommendation comprises a pre-laundering recommendation to use the fabric treatment composition before the laundry detergent composition.

29. (Original) The method of Claim 25, wherein the fabric treatment recommendation comprises a pre-conditioning recommendation to use the fabric treatment composition before the fabric conditioning composition.

30. (Original) The method of Claim 25, wherein the fabric treatment recommendation comprises a post-conditioning recommendation to use the fabric treatment composition after the fabric conditioning composition.

31. (Original) The method of Claim 25, wherein the fabric treatment instructions are provided on a location selected from the group consisting of a pamphlet, a computer screen, a printed ticket, a kiosk, a sign, a product container, an advertisement, a product display, an Internet website, a video, and a combination thereof.

32. (Original) The method of Claim 25, wherein the fabric treatment instructions comprise a set of personalized instructions.

33. (Original) A method of Claim 25, further comprising the steps of collecting from a consumer one or more pieces of personal data, determining a consumer profile, and providing to the consumer a set of personalized instructions.

34. (Currently Amended) A method for providing a fabric care system comprising the steps of:

providing a first fabric treatment composition selected from the group consisting of a bleaching composition, a color maintenance composition, a dryer sheet composition, a finishing composition, a pre-treating composition, and a combination thereof;

providing a second fabric treatment composition selected from the group consisting of a bleaching composition, a color maintenance composition, a dryer sheet composition, a finishing composition, a pre-treating composition, and a combination thereof; and

providing a set of fabric treatment instructions,

wherein the first fabric treatment composition is different from the second fabric treatment composition, and wherein the fabric treatment instructions comprise a fabric treatment recommendation to use the first fabric treatment composition in combination with the second fabric treatment composition[[]]

wherein the first fabric treatment composition and the second fabric treatment composition possess one or more coordinated elements selected from a brand name, a characteristic ingredient, container graphics, containers, the dosages per container, a dye, a perfume, a trade dress, and combinations thereof.

35. (Original) The method of Claim 34, further comprising the steps of:  
applying the first fabric treatment composition to a fabric article; and  
applying the second fabric treatment composition to the fabric article.
36. (Original) The method of Claim 34, further comprising a set of second fabric treatment instructions.
37. (Original) The method of Claim 34, wherein the fabric treatment instructions are provided on a location selected from the group consisting of a pamphlet, a computer screen, a printed ticket, a kiosk, a sign, a product container, an advertisement, a product display, an Internet website, a video, and a combination thereof.
38. (Original) A method of Claim 34, wherein the fabric treatment instructions comprise a set of personalized instructions.
39. (Original) A method of Claim 34, further comprising the steps of collecting from a consumer one or more pieces of personal data, determining a consumer profile, and providing to the consumer a set of personalized instructions.